# Magnetic Recording

**Prospects and Retrospect** 

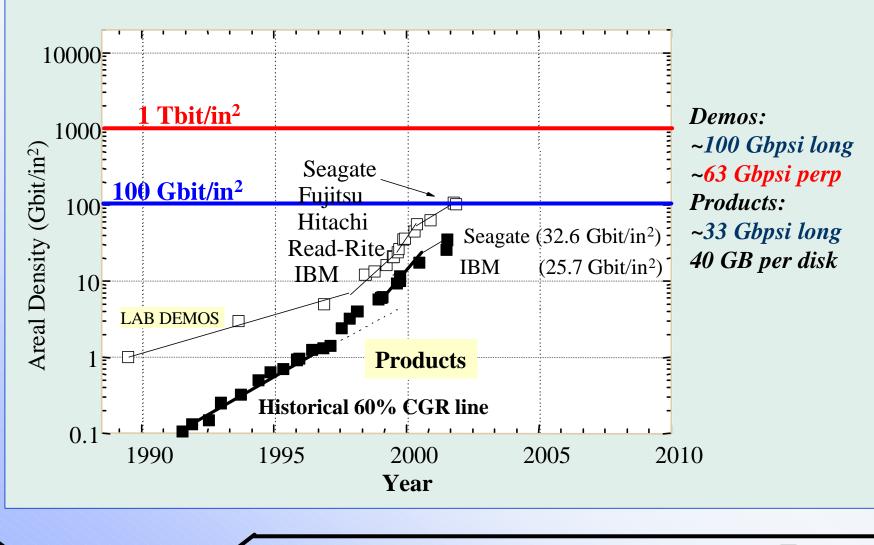
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## **Progress in Magnetic Data Storage**



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## Scaling: From RAMAC to Microdrive

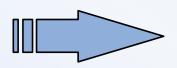
4.4 MB







1 GB





70 kbit/s IBM RAMAC 1955 2 kbits/in<sup>2</sup> 50x24" dia disks 32 Mbit/s IBM Microdrive 2001 15.2 Gbits/in<sup>2</sup> 1 x 1" dia disk

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#### **Technology Options 100 Gbit/in<sup>2</sup>** Superparamagnetism - fundamental problem ! 1. Shift to smaller grains without increasing Ho (~2x gain) 150 gbit/in<sup>2</sup> • AFC media 2. Enhance Write Efficiency (5-10x gain) 1 Tbit/in<sup>2</sup> Perpendicular Magnetic Recording 3. Use smaller Grains&Deal with Write Field Problem (~10x gain) 10 **Tbit**/in<sup>2</sup> Heat Assisted Magnetic Recording (HAMR) 4. Single Grain per Bit Recording combined with HAMR (~5x gain) 50 **Tbit**/in<sup>2</sup> Self Ordered magnetic Array media (SOMA)

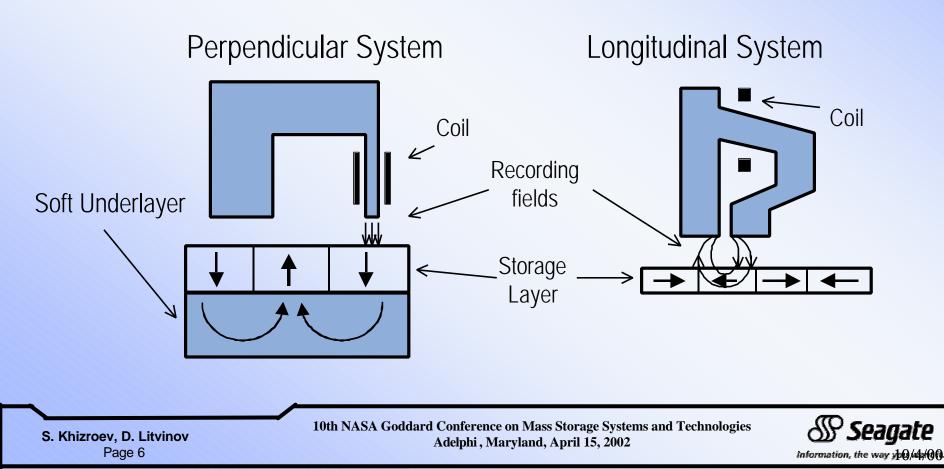
*Ultimate Recording Density* > 50 *Tbit/in<sup>2</sup> conceivable* 

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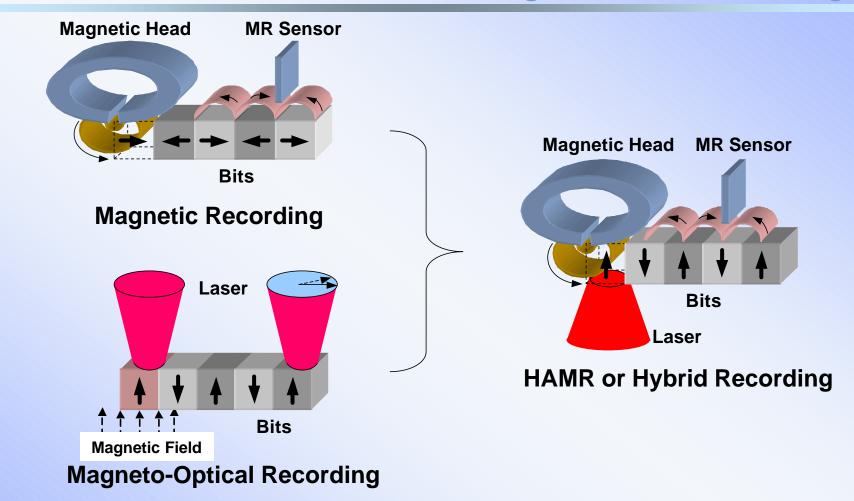


#### Perpendicular System at 1 Tbit/in<sup>2</sup> (NSIC)

It is believed that ~1Tbit/in<sup>2</sup> is possible to achieve with perpendicular magnetic recording (~ 5-10x gain from longitudinal recording)



#### HAMR - Heat Assisted Magnetic Recording

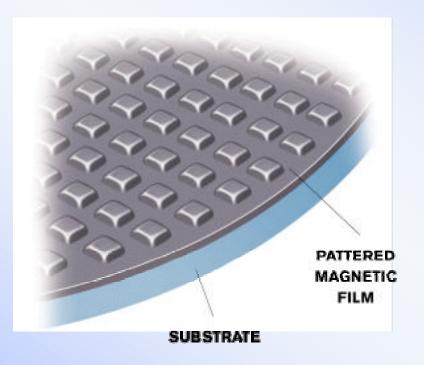


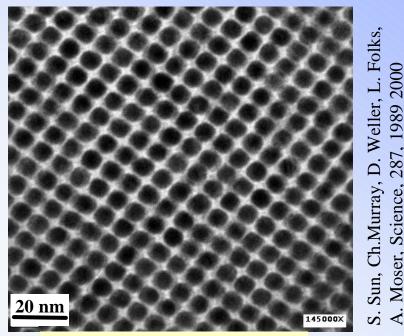
**10Tbit/in<sup>2</sup>** is conceivable with HAMR + polycrystalline medium (**10x** gain)

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#### Patterned Media/Self-Ordered Magnetic Arrays





6.3 ± 0.3 nm FePt particles Nanoparticle arrays – 9 "Tbit/in<sup>2</sup>"

Major challenge is finding low cost means of making media Above 50Tbit/in<sup>2</sup> is conceivable with HAMR + Patterned Medium (**5x** gain)

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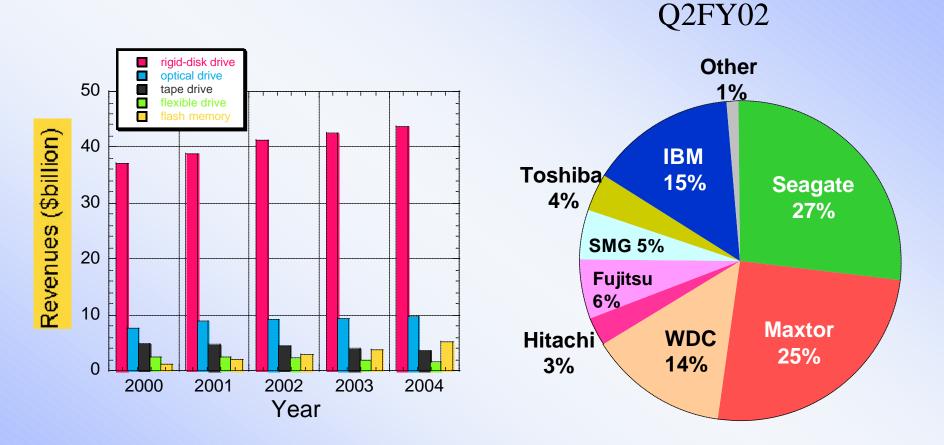


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#### **Revenue Projections / Market Share Estimates**



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