The Role of Future Magnetic Tape Technology for Digital Archive, Preservation and Sustainability

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Information Storage Industry Consortium

Digital Archive, Preservation and Sustainability Workshop

Baltimore, Maryland

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Outline

- A bit of background about INSIC
- Excerpts from INSIC 2008 Tape Roadmap
- Questions and discussion about archive user requirements for future tape implementation (with group participation)



Who We Are...

INSIC the **Information Storage Industry Consortium** the collaborative research consortium for the worldwide information storage industry



Information Storage Industry Consortium

What INSIC is:

- An international storage technology research consortium

What INSIC does:

- Organizes & manages high-risk, pre-competitive, collaborative research projects
- Develops & publishes long-range storage technology and applications roadmaps
- Coordinates & obtains funding for university research in storage technology



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THE INSIC RESEARCH PROGRAM



INSIC Collaborative Research Offers...

- A highly efficient means of gaining early, real-time access to the best university-based research available
- The opportunity for industry to guide this research onto precompetitive problems of common interest
- An effective means of coordinating a collection of universitybased research efforts toward a common set of goals, as defined by industry
- A very cost-effective means of supporting this research
- A unique mechanism for bringing university researchers together to work on larger issues
- A means of avoiding duplication of effort by focusing research onto complementary aspects of problems
- A unique pre-competitive forum in which leading industrial and academic researchers can exchange and sharpen their ideas on what's most important for the long-range future



INSIC Joint Research Program (Technology Areas: 1991-2008)

Hard Disk Drive & Component Technology:

- EHDR Program
- HEADS Program

- HAMR Program
- UHDR Disk Program

Magnetic Tape Recording Technology:

• TAPE Program

• UHDR Tape Program

Optical Disk Drive & Component Technology:

- MORE Program
- SWAT Program

- UCOD Program
- UHDR Optical Program

Holographic Storage Systems & Materials:

PRISM Program

HDSS Program

Storage Systems:

DS2 Program

NASD Project

Large Block Size Initiative

Programs shown in blue are currently active

INSIC JOINT RESEARCH PROGRAM (1991-2008)

PARTICIPATING COMPANIES (54 TO DATE):

Applied Magnetics, Cirrus Logic, Hitachi GST, Hutchinson, IBM, Lucent, Quantum, Read Rite, MEMS Optical, Advanced Research, Texas Instruments, Seagate, Maxtor, Agere Systems, VTC, Western Digital, Komag, Calimetrics, ECD, Polaroid, Hewlett-Packard, Imation, StorageTek, Uniphase, Kodak, Rockwell, Siros/Optitek, GTE, RPC, SDL, Aprilis, Hughes, SRI, Censtor, DEC, Conner Peripherals, Datatape, Metrum, Sony, Iomega, Recording Physics Inc., Bellcore, Euxine Technologies, Bayer, Displaytech, Certance, Samsung, Maxell, Fujifilm, Magnecomp, MIPOX International, Sun Microsystems, Matsushita/Panasonic, Teijin DuPont/DuPont Teijin

PARTICIPATING UNIVERSITIES (43 TO DATE):

Alabama, Alberta, Arizona, Carnegie Mellon, Colorado, Colorado State, Georgia Tech, Harvard, Houston, Illinois, Manchester, Minnesota, MIT, Nebraska, Northwestern, NUS, Pacific, Stanford, UC Berkeley, UCSD, U. of Washington, Vanderbilt, Virginia, Washington University, Missouri, Dayton, George Washington U., Central Lancashire, Cal Tech, Ohio State, Pittsburgh, Rice, Santa Clara U., UCLA, Data Storage Institute, Texas A&M, Sheffield, Virginia Commonwealth U., Hawaii, Brown, Iowa State, Washington State, Massey University



Organizations shown in blue are currently active

Current INSIC Program Participants September 2008

EHDR (magnetic hard disk drive technology):

Companies (6): Hitachi GST, Hutchinson Technology, MIPOX International, Samsung, Seagate Technology, Western Digital

- Universities (16): Alabama, Arizona, Carnegie Mellon, Colorado State, Hawaii, Houston, Illinois, Manchester, Minnesota, Nebraska, Sheffield, Texas A&M, UC Berkeley, UCSD, Virginia, + Data Storage Institute
- Funding: Companies, Universities

TAPE (advanced magnetic tape technology):

Companies (11): Advanced Research Corp., Fujifilm, Hewlett-Packard, IBM, Imation, Maxell, Panasonic, Quantum, Sony, Sun Microsystems, Teijin DuPont Films/DuPont Teijin Films

Universities (8): Alabama, Arizona, Carnegie Mellon, Iowa State, Massey, Ohio State, Pacific, UCSD

Funding: Companies, Universities



HDD & Tape Areal Density Trends September 2008



Information Storage Industry Consortium

TAPE TECHNOLOGY FORUM II





Tokyo, Japan October 11-12, 2007

Tape Technology Forum II

We Had: 146 Registered \rightarrow + 3 remote = 149 **Representing: 24 Organizations** \rightarrow + 1 remote = 25 **Advanced Research Corporation** NEC **Carnegie Mellon University** Quantum **Dowa Electronics Materials** Sony **Fujifilm Sun Microsystems Teijin-DuPont Films** Fujitsu Toda Kogyo **Hewlett-Packard** Tokyo Institute of Technology IBM Toray Imation **U. of Alabama** INSIC **U. of Arizona Iowa State University** U. of California San Diego Matsushita/Panasonic U. of the Pacific Maxell ... plus remote participation by the U. of Minnesota



Information Storage Industry Consortium

THE INSIC ROADMAP & WORKSHOP PROGRAM



INSIC Roadmaps & Workshops

Why Does INSIC Do Roadmaps & Workshops?

- To articulate the industry's technology vision, providing
 a common vehicle for communication and measurement of progress, and
 - a validation of the future
- To provide an assessment of threats from competing technologies
- To provide guidance for INSIC's research investment strategy over the next 5~10 year timeframe by identifying
 - key technology issues and hurdles
 - potential gaps in current research strategies
 - new project areas and future research programs



Recent INSIC Roadmap & Workshop Planning

Workshops & Forums Held

2007: Tape Technology Forum II									
	Forum:	October 11-12, 2007	Location:	Tokyo, Japan					
2007: Joint INSIC/SRC HDD Technology Workshop									
	Workshop:	October 18, 2007	Location:	Tokyo, Japan					
2008: International Magnetic Tape Storage Roadmap Workshop									
	Workshop:	January 8-9, 2008	Location:	San Jose, CA					
2008: EHDR Workshop on Ten Terabit/Inch ² Recording									
	Workshop:	January 31 - February 1, 2008	Location:	Berkeley, CA					
Workshops in Planning									
2008: International Probe Storage Workshop v									
	Workshop:	tentatively, December 9-10, 2008	Location:	Pittsburgh, PA					
2009: Joint Workshop on HDD Technology (with SRC)?									
	Workshop:	no sooner than Spring 2009	Location:	in the U.S.					



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INTERNATIONAL MAGNETIC TAPE STORAGE ROADMAP WORKSHOP 2008

IBM Almaden Research Center

INSIC



January 8-9, 2008

International Tape Roadmap Workshop 2008

Registered Attendance: 76 (including 2 via telephone) Industry: 70 Universities: 6 From: Japan: 27 Europe: US: 48 1

Organizations Represented: 26 Industry: 20 Universities: 6 US: 17 Japan: 9

Organizations Participating (number of participants):

- Advanced MicroSensors (1) Advanced Research Corp (1) **Consultants (1) Dowa Electronics Materials (3) DuPont Teijin Films (1)** Fujifilm (4) Hewlett-Packard (5) Hitachi Maxell (6)
- IBM (9) **IDC (1)** Imation (4) **INSIC (4)** Iowa State U. (1) Panasonic (3) Quantum (6) Sony (7)
- Sun Microsystems (9) **Teijin DuPont Films (1)** Toda Kogyo (1) **Toray Industries (2)** U. Alabama (1) U. Arizona (1) U. Minnesota (1) SAE Magnetics (1) U. of the Pacific (1) UC San Diego (1)



International Tape Roadmap Workshop 2008

- Leaders: Technology Bob Raymond (Sun Microsystems)
 - Applications & Systems Barry Schechtman (INSIC)
- Technology Subgroup Leaders:
 - Heads: Larry Neumann (Quantum)
 - Media: Mike Sharrock (Imation)
 - Substrates: Brian Weick (U. of the Pacific)
 - Transport: Paul Poorman (HP)
 - Channel Electronics: Evangelos Eleftheriou (IBM)

Helical-Scan Recording: Chris Smith (Sony)

Applications & Systems Team

Bob Amatruda (IDC) Brian Findlay (Imation) John Herron (Sun Microsystems) Brad Johns (IBM) Barry Schechtman (INSIC) Rod Wideman (Quantum) Dave Woito (HP)



Take Home Messages

- The biggest threat to tape in multi-user IT applications is low-cost HDD storage systems. Optical technologies pose less of a threat.
- Disk systems have eroded tape's share of the backup & restore applications
 - » Disk provides improved process opportunities, e.g.
 - Data deduplication (effective increase in capacity & data rate)
 - Continuous data protection
 - » Increasing telecom bandwidth undermines tape's removability advantage
 - » But tape will remain the lowest cost solution for the foreseeable future
- The growth opportunity for tape is in archival applications
 - » In these applications, tape must continue to remain cost competitive to magnetic disk, and must therefore continue its technology progress
 - Energy cost should be emphasized as a tape advantage
 - » Drive and media usage statistics may be different in archive than in traditional backup/restore and should be understood
 - Tape providers should seek opportunities to offer complete system
 level archive solutions

Tape Drive Revenue and Units are Declining

Revenue (\$B)

Worldwide Tape Drive Revenue by Segment, 2005-2011

Worldwide Tape Drive Shipments by Segment, 2005-2011

Units (M)



Source: IDC, "Worldwide Tape Drive 2007-2011 Forecast and Analysis," Doc #206655 May 2007

On-Site Backup Data by Media Type

Approximately what percentage of your organization's total on-site backup data is currently stored on each of the following storage media types? Please also indicate what you expect these percentages to be in 2010? (N = 364)

Percent of backup data on each media type - 2007 – Percent of backup data on each media type - 2010



Source: "Data Protection Market Trends" Enterprise Strategy Group Research Report, January 2008

Disk Offers New Process Opportunities



But Disk Failures are Greater than Projected



5th USENIX Conference on File and Storage Technologies February 13–16, 2007 San Jose, CA



Sponsored by USENIX in cooperation with ACM SIGOPS, IEEE Mass Storage Systems Technical Committee (MSSTC), and IEEE TCOS

Awarded Best Paper!

Disk Failures in the Real World: What Does an MTTF of 1,000,000 Hours Mean to You?

Bianca Schroeder and Garth A. Gibson, Carnegie Mellon University

Excerpt from conclusions:

Large-scale installation field usage appears to differ widely from nominal datasheet MTTF conditions.

- Field replacement rates of systems were significantly larger than we expected based on datasheet MTTFs
- For drives less than five years old, field replacement rates were larger than what the datasheet MTTF
 - suggested by a factor of 2-10. For five to eight year old drives, field replacement rates were
 - a factor of 30 higher than what the datasheet MTTF suggested.



Full paper/available at: http://www.usenix.org/events/fast07/tech/schroeder.html

Full paper available at:

Faster Telecom Speeds Facilitate Off-Site Data Location



Tape Expects to Keep Up its \$/GB Advantage



Energy Costs are a Growing Concern



Tape Uses Much Less Energy Than Disk



Energy Consumption Varies with Access Time



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Tape vs. Disk Five Year Energy Cost





Rapidly Growing Demand for Archival Storage



Regulation Helps Drive Archival Demand



Archival May Mean VERY Long Term! (especially relative to hardware/software cycles longevity)



Tape Dominates Enterprise Archive

Each silo: 1987 1 TB 2002 1 PB 2007 6 PB 2017 <u>></u>100 PB





Source: R. Dee, Sun Microsystems INSIC AST Symposium, July 2007

70% is Individually Created, but... 86% is Handled by Enterprises



IDC White Paper, "The Diverse and Exploding Digital Universe," Sponsored by EMC, March 2008 http://www.emc.com/collateral/analyst-reports/diverse-exploding-digital-universe.pdf

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1 TB Tape is Here!



Capacity Roadmap Comparison



Data Rate Roadmap Comparison



Media Cost is Critical for Archive



PowerFile Hybrid Archive

Active Archive Appliance[™]

combines up to 34 TB of fast, disk-based cache with up to 240 TB of Blu-ray based archive storage



capacity optimization software uses adaptive inline data reduction with intelligent algorithm selection for up to 7X reduction of data



http://www.powerfile.com/

DISK MAID PowerFile Terabytes

By delivering up to 350TB per Kilowatt and consuming less than 300 Watts per standard 42U rack, PowerFile uses only 5% of the power of disk-based solutions and 25% of MAID solutions making it easily the most energy efficient online storage system in the industry.

Platform Longevity

Green Technology



The Active Archive Appliance leverages Blu-ray® disc technology to provide unmatched system longevity. PowerFile qualified "archive grade" media has a certified shelf life from the manufacturer of 50+ years.

Usage Modes May Differ for Archive vs. Backup



Conclusions

- The primary threat to tape is disk
- Disk offers some unique capabilities for backup and will continue to gain share in that market
- But tape retains several inherent advantages for large installations and will not disappear
 - » Lowest cost
 - » Lowest energy
- The digital information explosion and increased regulatory requirements are driving strong growth in the market for archival storage
- Tape should seek to strengthen its already strong position in the large enterprise archival market by
 - » Continuing to advance technology and reduce cost
 - » Understanding the special properties required for archival storage
 - », Developing complete purpose-built archival solutions

New Standard for Optical Disk Archival Test



1st Edition / June 2007

ECMA-379

Test Method for the Estimation of the Archival Lifetime of Optical Media Tape media would benefit from doing something similar!

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ec

ISO approved a similar standard in February 2008

tandard

Tape Archival Working Group (TAWoG)

TAWoG Group Formed August-September 2007

- Representatives named from all level 2 sponsors
- Collecting inputs on what paths the group should pursue
- Similar discussions in Japan seem not to have much momentum
- Possibilities:
 - Review and summarize existing documentation on
 - tape archival properties (publish white paper?)
 - Research tape failure mechanisms
 - chemical, thermal (magnetic), mechanical
 - Assess scope of effort to develop a test standard
 - Define "standardized" test conditions for certifying archival grade tape media and shelf life
 - Set up an independent organization to conduct media testing
 - Share experiences and test results on tape longevity
 - Define "best practices" for using/storing "archive" tape
 - Deal with the broader problem of hardware/software obsolescence

INSIC 2008 TAPE Roadmap Technology Group Assumptions

- Disk is the major competitive technology
- Disk will grow at ~40% per year
 - » Requires tape to grow capacity at least 40% per year
 - » Technology -> Cost per cartridge does not increase significantly with each generation
- The tape drive data rate growth is less than the expected interface (FC) data rate growth
- Number of r/w channels is a technology number not a product specification and should be viewed as an average of possible product implementations
- Media Life and Reliability need improvement with each generation

INSIC 2008 Tape Roadmap Parameters

	Parameter	2007	2010	2012	2014	2016	2018	Compared to 2005 roadmap
Capacity (TB)*		LTO4						yearly growth rate
		0.8	2	4	8	16	32	41% per year
	Data rate per channel	7.5	8.9	10.6	12.6	14.9	17.8	17 % ⇒ 9% per year
	MB/sec							
	Total data rate MB/sec	120	180	270	405	607	911	27% ⇔ 22.5% per year
	FC roadmap MB/sec	400	800	1600	1600	3200	3200	
	Number of channels	16	20	25	32	41	51	9.0% ⇔ 12.4% per year
	Tape thickness (um)	6.6	6.00	5.90	5.40	5.30	5.00	-4% ⇔ -2.3% per year
	Cust. usable tape length	740	814	828	904	921	977	6.1% defect reserve
	Recordable tape length	788	867	882	963	981	1040	3.9% winding reserve
	Tape length (meters)	820	902	917	1002	1021	1082	4% ⇔ 2.3% per year
	Linear track density (TPI)	2209	4032	6426	9604	15490	24145	21% ⇔ 25% per year
	Linear bit density (KBPI)	343	400	467	544	635	741	12% ⇔ 8% per year
	Areal density (Gb/inch2)	0.76	1.61	3.00	5.23	9.83	17.88	36% ⇔ 35% per year
	ECC formatting overhead	29%	26.39%	24.02%	21.86%	19.90%	18,11%	0% ⇔ -4.6% per year
	Servo and layout overhead	18.00%	15.57%	13.46%	11.65%	10.07%	8.71%	0% ⇔ -7.0% per year
	Tape speed (meters/sec)	6.3	6.1	6.1	6.0	6.0	5.9	5% ⇔ -0.4% per year
	Number of passes to fill a tape	56	84	109	131	171	214	12.4% per year
\sim	Number of passes to EOL	14659	21825	28238	34133	44386	55631	260 Full file w/r for EOL
INSIC	Time to fill a tape in minutes	111	185	247	329	439	585	15.5% per year
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INSIC 2008 TAPE Roadmap 24 KTPI Requires Many Simultaneous Improvements



INSIC 2008 TAPE Roadmap Critical Interaction Between Head & Transport



INSIC 2008 TAPE Roadmap Critical Media Parameters



INSIC 2008 TAPE Roadmap Head-Tape Spacing Will be Challenging



INSIC 2008 TAPE Roadmap Signal-to- Noise Projections < 10 dB



INSIC 2008 TAPE Roadmap Channel Must Handle Many Noise Sources

Noise Source	Description/Comments	Ranking	Seen in Disk	Noise Source	Description/Comments	Ranking	Seen in Disk
Media noise	Non-uniform size, orientation and distribution of magnetic particles in the media plus granularity of the recording medium finite number of particles per bit	1	Yes, much less	Writer to writer crosstalk	Crosstalk from one writer into adjacent writers, or between write signals on the flex circuit	5	No
Head/tape separation increase	Large average head/tape separation	2	Yes, much less	Writer to reader crosstalk	Crosstalk during read while write	5	No
Head/tape separation variation	Dynamic variations in head/tape spacing	2	Yes, much less	Head clogs	Head becomes clogged and produces severely attentuated output	6	No
Media coating thickness variations	Impact to disk is radically different. Particulate media variation is much worse than thickness variation seen in sputtered	3	Yes, limited	Barkhausen noise	Head noise arising from fluctuations of magnetic domain walls in the magneto- resistive (MR) sensor	6	Yes
Head stain	disk media Buildup on head that attenuates signal and causes head/tape separation; largely due	3	Yes, much	Transition jitter	Non-stationary data-dependent noise associated with high-frequency issues during write equalization	7	No
Pole tip recession	to particulate media Wearing away of magnetic structure, similar in effect to head stain	3	Yes, much less	Adjacent track crosstalk	Crosstalk due to reader approaching adjacent tracks; likely to increase with higher track density	7	Yes
Thermal asperities	Head to tape contact causing the MR head to experience a DC shift due to heating or cooling; somewhat less in disk because of head flight	3	Yes, somewhat less	Azimuth loss	Skew between head and tape causes azimuth error	7	No
				Tape speed variations	Tape speed variation stresses timing recoverv	8	No
Short dropouts	Small areas on the media where the coating does not function as intended give rise to short dropouts in signal strength.	4	Yes	Overwrite noise	Reading of old data that was not overwritten well due to write process variations and/or separation	9	Yes
	Errors due to short dropouts are correctable by C1 ECC.			Read head	MR heads saturate and/or operate in the nonlinear region	10	Yes
Long dropouts	Large areas on the media where the coating does not function as intended give rise to long dropouts in signal strength. Errors due to long dropouts require correction by C2 ECC and may be caused	4	No	Azimuth loss due to media interchange	Interchange of media between drives with heads at different angles	11	No
Electrical noise	by media defects, debris, or scratches, etc. Electrical noise in preamp, printed circuit board assembly, cables, and connectors	5	Yes	Transition noise	Zigzag erasure does not exist in particulate media, but will be seen on conversion to sputtered or ME media; ranking will then	12	Yes
Thermal noise	Noise introduced by the read head	5	Yes		move to 4 or 5		

INSIC 2008 TAPE Roadmap Key Technology Challenges

Heads

- Surface science and tribology of head/media materials and lubricants
- Head contour for low tape tension and high tape speed

Media

- Head-media integration and tribology of very smooth surfaces
- Fundamental understanding of system SNR requirements

Transport

- Alternative guiding technologies
- Azimuth compensation of tape expansion

Channel

- Development of noise decomposition and characterization tool
- Reverse concatenation of ECC (product codes) and modulation code



Questionnaire Results and Discussion

