

MSST2010 / KMS2010  
SPONSORSHIP OPPORTUNITIES  
May 4 - 6, 2010

26th IEEE Symposium on Massive Storage Systems and Technologies  
IEEE Key Management Summit 2010  
Hyatt Regency at Lake Tahoe

**Bronze \$2,500 - Table Top Display**

- Table Top Display at Vendor Reception, Tuesday evening, with speaking opportunity
- Table Top Display at Symposium in prime location, Wednesday and Thursday
  - 6 foot table
  - Company materials and giveaways as provided
  - Company table cloth if provided
  - Company banner if provided
- Symposium Advertisements
  - Listed in Agenda
  - Listed on Website with live link
  - Opportunity to share promotional items at IEEE registration desk
- 1x complimentary attendee to MSST2010 or KMS2010 Tuesday – Wednesday

**Silver \$5,000 - Break Sponsorship**

- Table Top Display at Vendor Reception, Tuesday evening, with speaking opportunity
- Table Top Display at Symposium in prime location, Wednesday and Thursday
- Symposium Advertisements
- Breakfast, AM Break, or PM Break Sponsorship
  - Display of company banner if provided
  - Display of company logo on signage for sponsored function
- 2x complimentary attendees to MSST2010 or KMS2010 Tuesday – Wednesday

**Gold \$10,000 - Lunch Sponsorship**

- Table Top Display at Vendor Reception, Tuesday evening, with speaking opportunity
- Table Top Display at Symposium in prime location, Wednesday and Thursday
- Symposium Advertisements
- Lunch Sponsorship
  - Display of company banner if provided
  - Display of company logo on signage for sponsored function
- 3x complimentary attendees to MSST2010 or KMS2010 Tuesday – Wednesday

**Platinum \$15,000 - Evening Event Sponsorship**

- Table Top Display at Vendor Reception, Tuesday evening, with speaking opportunity
- Table Top Display at Symposium in prime location, Wednesday and Thursday
- Symposium Advertisements
- Evening Dinner Sponsorship on Wednesday
  - Display of company banner if provided
  - Display of company logo on signage for sponsored function
  - Logo on cocktail napkins
- 4x complimentary attendance to MSST2010 or KMS2010 Tuesday – Wednesday

Flexibility is possible, should your organization wish to personalize the sponsorship package.  
Contact MSST2010/KMS2010 Event Staff at [ieeemsst@spgeventformer.com](mailto:ieeemsst@spgeventformer.com) or 858-385-2785.