

MASSIVE

IEEE – MASSIVE STORAGE SYSTEMS AND TECHNOLOGY

MEDIA FOR LONG-TERM ARCHIVING: PANEL

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2 CATEGORIES OF ARCHIVING – 2 SIDES OF AN ORGANIZATION

■ Where they **MAKE** the money

“Wants to Archive and Preserve”

- Heavy investment in making or acquiring data & content
- Attempts to keep data forever
- Finds value in reusing data
- In some industries, the archive is part of the organization’s assets
- True **WORM** required

■ Where they **COUNT** the money

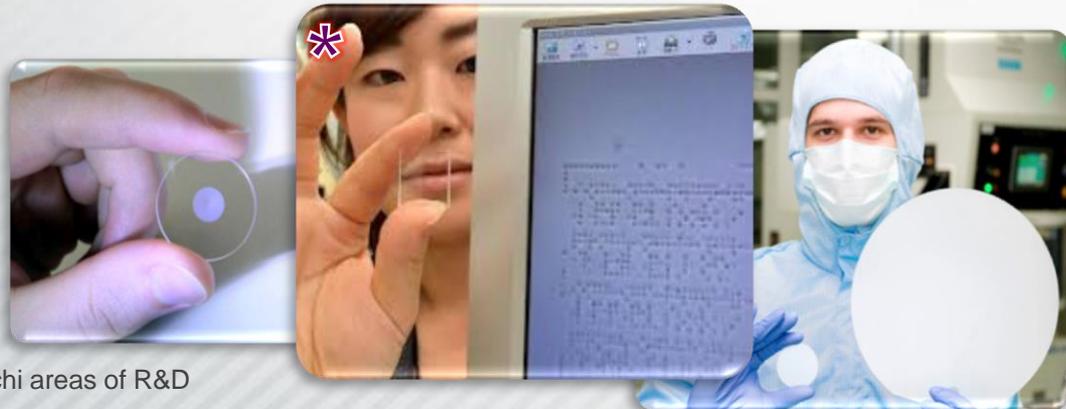
“Has to Archive”

- Must save data due to compliance or regulatory mandate in order to do business
 - Residual data, transactional artifacts
 - Looks forward to expiration dates and auto-deletion
- Old data is a liability
- Best effort, if that
- **WORMED** actually required



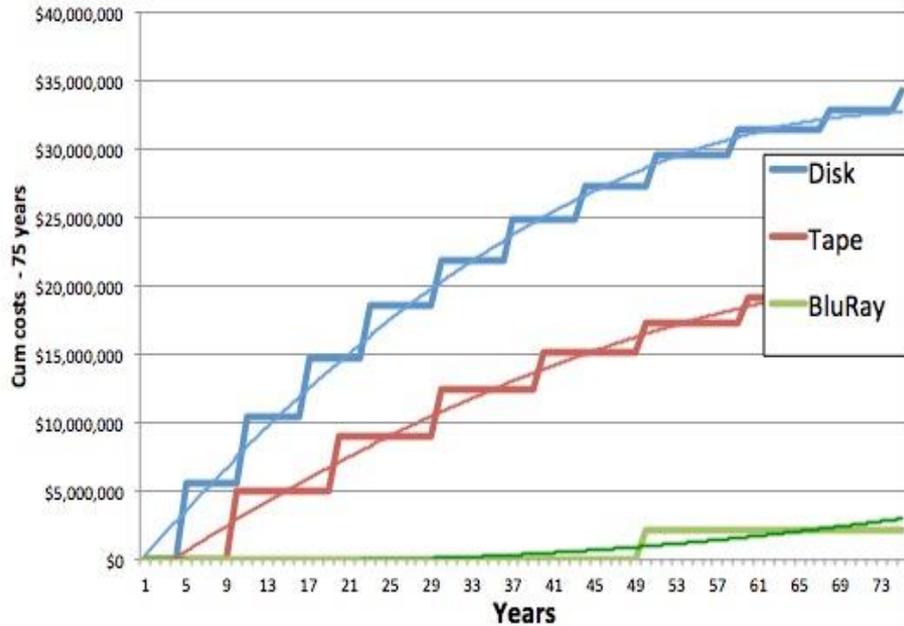
■ All Optical-based Technologies

- * – 50 – 100 Yr. BDXL Media, (100 & 128 GB)*
- * – Next Gen Blu-ray, (300 – 1,000 GB)
- * – Holographic Storage, (1 – 12 TB)
- * – M-Disc – 1,000 year media, (Blu-ray)
- DOTS – Digital Optical Technology System
- Sapphire Hard Disc – 1M yrs
- 5D Optical Nano-glass memory – 1M yrs
- * – Quartz glass plate storage technology – 100M yrs

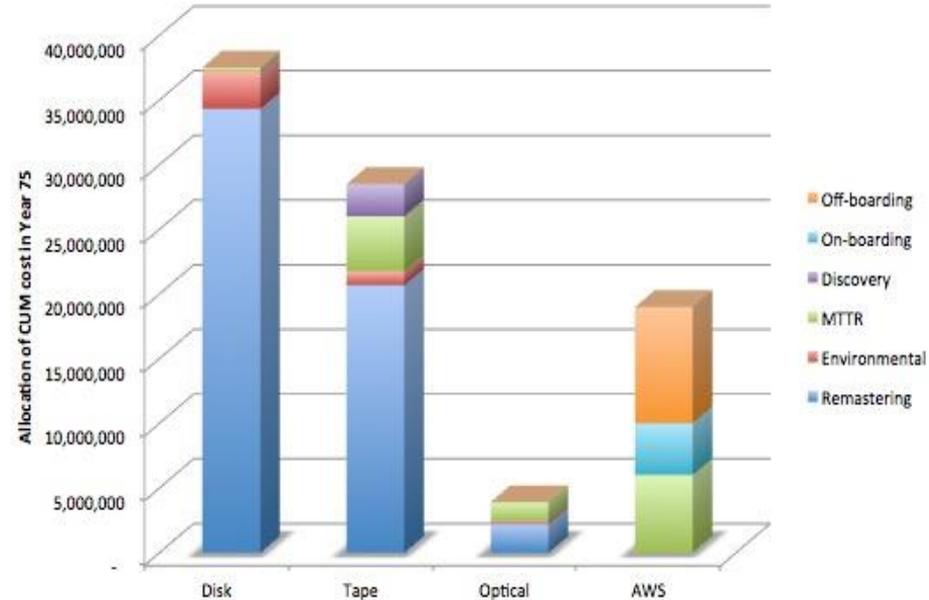


THE TCO IMPACT OF LONG-TERM DATA PRESERVATION

Migration/Remastering Costs of 5 PB
Cost of migration-event-erosion factored-in



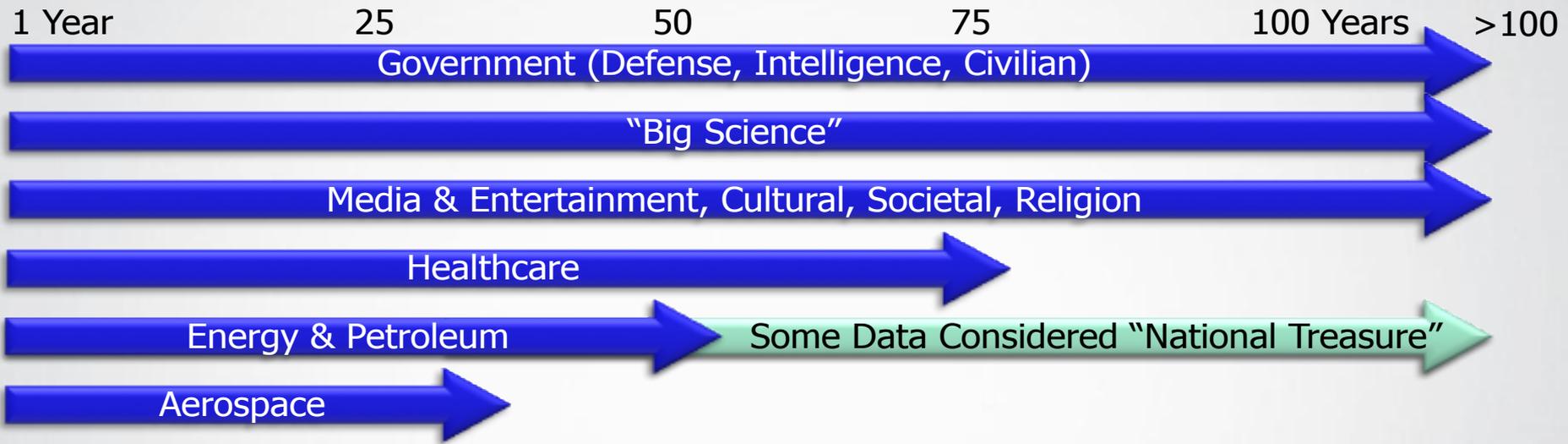
Breakdown of Costs for 5PB Stored for 75 years
Does not include media, capitalization, or subscription cost



- All analysis and charts by David Merrill
- Data from industry partners & HDS teams

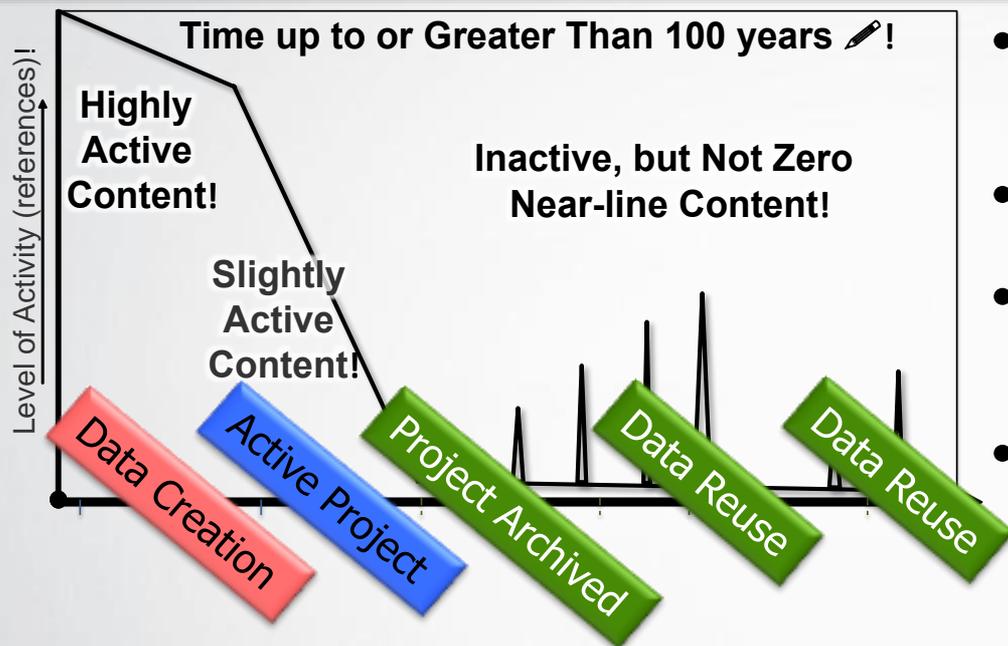
Costs for 75 years	Disk	Tape	Optical
Migration/Re-mastering	High	Moderate	Low
Power	High	Low	Low
Mean-time to restore	Low	High	High

DIGITAL DATA PRESERVED – THE MARKET NEED



- Terms used when talking with customers
 - Life of the patient plus 10 years
 - Life of the airframe plus 25 years
 - “Life of the company” ...and beyond
 - “Life of the Republic”
 - Segment of time that spans multiple republics - Religion

EXAMPLE - MEDIA AND ENTERTAINMENT NEEDS



- Well known Data Life Cycle for Archiving Data
- Archived Data activity is not ZERO
- Historical Data Analytics needs access to archived data
- Data Reuse from the archive
 - Media & Entertainment reuse and re-issues movies in new formats, and as special edition / anniversary releases

Full Length Animated Movies



120TB - 2010



140TB - 2012



160TB - 2012



200TB - 2013*

Digital Live Active Capture



10PB - 2012

THANK YOU

An aerial photograph of a harbor with numerous sailboats and a beach area. The water is a vibrant turquoise color, and the sky is a clear blue. The harbor is surrounded by a dark, curved breakwater. In the foreground, there is a sandy beach with many people and some buildings. The overall scene is bright and sunny.