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## **Co-inventor Amazon Dynamo**

#### Goals

- Key value store as foundation
- Solved availability problem.
- Designed to run across data centers
- Designed to run on off the shelf commodity hardware.

#### What needed improvement

- Design requiring client to resolve version conflicts
- Design didn't take into account operational issues
- Handling data corruption, disk failures etc.



## Inventor Apache Cassandra

#### Goals

- Storage of choice for Facebook Inbox Search.
- Designed to ingest data at insane rates.
- Support range queries via an ordered partition

#### What needed improvement

- Better than Dynamo from an operational perspective
- Only supported Eventual Consistency



## The convergence of data center trends in 2011

- Virtualization was becoming all pervasive
- Enterprises were adopting a true cloud mentality
- Commodity hardware was coming much further along, even then 10 years ago
- Flash and high-capacity HDDs were arriving
- 10/40 GigE networks were becoming ubiquitous



## Why do all these trends matter?

#### Conclusion 1:

Storage had reached a point where it was a distributed systems problem to solve

#### Conclusion 2:

There had been no fundamental innovation in storage for 10 years

#### **Conclusion 3:**

The move to cloud and commoditization signaled enterprise readiness and skill set to adopt a new storage approach



## 7 Design goals for modern, scalable storage

Scale-out seamlessly with x86 or ARM

Consolidate all protocols in one platform

Support hyper-converged and hyper-scale

Run agnostic to any hypervisor, container, or OS

Provide hybrid-aware DR, across any public cloud

Provision storage with unprecedented flexibility and speed

Make enterprise-grade storage features fundamental primitives





Reasons why a distributed systems is needed for massively scalable storage

## **Reason 1: Data protection**

#### Data protection in massive virtualized/cloud environments sucks

#### Value of distributed system

- Self-healing clusters
- Multi-site replication
- No more forklift upgrades or data migration

#### Example

- Fortune 50 bank
- Hyperscale configuration for VMware environment
- Complex 4-city, 2-region DR failover schema



## **Reason 2: Data locality**

#### Data locality for big data (and Hadoop in particular) is a myth

#### Value of distributed system

- Single data platform to handle multiple distros
- Gain data efficiency across multiple data sets
- Ability to virtualize big data

#### Example

- Same Fortune 50 bank
- Bare metal Linux environment with HDFS
- Virtualize the various flavors of NoSQL solutions.



## Reason 3: Backup

#### Backup is dead . . . at least for massive data sets

#### Value of distributed system

- Eliminates need for separate backup infrastructure
- Hybrid cluster adds cloud tier
- Incremental scale & no more growing maintenance costs

#### Example

- \$10B mining company
- Backup costs untenable
- Commodity disk-to-cluster
  better than traditional backup
  infrastructure



# Thank you!

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