

Tape-challenges and its future

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Tape Still Has Advantages



- Reliability of media
 - Hard error rate for LTO-6 with FujiFilm media is 1000x nearline 6 TB disk drives
 - Enterprise rates are even higher
- Transportability
 - Turtle packs for tapes have been used for years
- Longevity
 - Tape claims 30 shelf life but we know that is (diplomatically) factually incorrect
 - But still has longer life than disk
 - Interfaces last 10 years at maximum
 - Software is an issue as most write proprietary formats
 - LTFS is being used but it is a new standard
- Power and cooling

Tape Challenges



- Migration costs
 - Additional hardware and software infrastructure
 - Support and person-hour costs
- Connectivity
 - Limited connectivity options: 8 and 16 Gb FC, 10 Gb FCoE (likely dead), 6 Gb SAS (LTO-6 only)
 - Much more expensive on GB/s basis than disks
- Bandwidth
 - Limited by connectivity options
 - No native tape striping
 - Tape is very expensive \$ per MB/sec compared to disk
 - If you needs your data back quickly tape is very costly, even LTO
- Software ecosystem limited to a small number of vendors software and hardware
 - Backup market is small today
 - Tape HSM market is shrinking especially commercial market
 - Not much tape talent left for HSMs or development

Why Tape's Leaving the Market

• Shrinking LTO media sales

Source http://www.sccg.com/tapetracker.html

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Year	2008			2009				2010				
Qtr	1	2	3	4	1	2	3	4	1	2	3	4
LTO Market size in												
\$M	254.89	244.65	240.22	226.58	202.40	197.68	172.06	188.65	171.67	158.13	174.66	182.23
Change Q/Q												
		-4.19%	-1.84%	-6.02%	-11.95%	-2.39%	-14.89%	8.79%	-9.89%	-8.56%	9.46%	4.15%
Overall Decrease												
from 1Q08		4.02%	5.76%	11.11%	20.59%	22.44%	32.50%	25.99%	32.65%	37.96%	31.48%	28.51%
Year	2011			2012			2013					
Qtr	1	2	3	4	1	2	3	4	1	2	3	4
LTO Market size in												
\$M	192.06	162.98	158.89	168.07	169.25	153.94	141.96	143.84	138.54	134.25	134.35	134.33
Change Q/Q												
	5.12%	-17.84%	-2.57%	5.46%	0.70%	-9.95%	-8.44%	1.31%	-3.83%	-3.20%	0.07%	-0.01%
Overall Decrease												
from 1Q08	24.65%	36.06%	37.66%	34.06%	33.60%	39.61%	44.31%	43.57%	45.65%	47.33%	47.29%	47.30%
Year	2014											
Qtr	1	2	3	4								
LTO Market size in												
\$M	136.50	126.40	125.96	117.42								
Change Q/Q	1.59%	-7.99%	-0.35%	-7.27%								
Overall Decrease												
from 1Q08	46.45%	50.41%	50.58%	53.93%								

 LTO media market decrease impacts the whole tape ecosystem



File Size in GB	Tape Compressed Access Rate 763 MB/sec in hours	Tape Uncomprerssed 240 MB/sec in hours		
100	0.036406	0.115740741		
500	0.182029999	0.578703704		
1000	0.364059997	1.157407407		
8000	2.912479977	9.259259259		

ltem	Performance with w/o compression MiB/sec	Performance with compression MiB/sec	Cost Estimate	\$/MB/sec w/o compression	\$/MiB/sec with compression	Tape Cost difference w/o compression
T10000D	240	763	\$22,000	\$91.67	\$28.83	38.19
TS1150	360	763	\$19,000	\$52.78	\$24.90	21.99
LTO-6	160	400	\$2,400	\$15.00	\$6.00	6.25
Enterprise 6TB drive**	175	175	\$420	\$2.40	\$2.40	
** Specs from Seagate product release						
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Changes to Tape Ecosystem



- Lack of capital investment
 - Shrinking market provides limited revenues for tape ecosystem development
 - Contrast to disk market with healthy ecosystem and growth in both volume and market size
- Fewer vendors
 - Only enterprise tape drives are from IBM and Oracle
 - Currently only 1 media vendor FujiFilm
 - LTO 3 drive vendors and currently
 - Small number of media vendors but only FujiFilm uses BaFe needed for reliability and density
 - Lack of tape talent
 - What young people want to work on tape HSMs?
- It does not matte what HPC wants it matters what others are doing